



COVENANT KIDS 2025

# Gala

SPONSORSHIP OPPORTUNITIES

FRIDAY • OCTOBER 10  
HORIZONS CONFERENCE CENTER  
SAGINAW, MICHIGAN



COVENANT HEALTHCARE FOUNDATION  
1447 NORTH HARRISON  
SAGINAW, MI 48602

BUS. DEV. (SS/ST) REV. 8.25 WZ????





# Gala

## SPONSORSHIP OPPORTUNITIES

**ALL SPONSORSHIPS INCLUDE**

- Recognition in Gala Event Program, December Foundation newsletter and Covenant Kids Website with live link to business

The Covenant Kids Gala is a black-tie affair featuring musical entertainment, a four-course meal, festivities, and fellowship to raise awareness and funding for Covenant Children’s Hospital. This year’s Covenant Kids Gala will focus on the Covenant Regional Intensive Care Unit (RNICU), celebrating 50 years of quality care for infants.

Funds raised at this year’s event will purchase a RetCam for the RNICU. This specialized digital camera is used to capture high-resolution images of a premature infant’s retina. It’s an essential tool for ophthalmologists to screen for and monitor Retinopathy of Prematurity (ROP), a disease that can lead to vision loss or blindness if not detected and treated early.

**TO RESERVE YOUR SPONSORSHIP:**

**PLEASE VISIT**  
[covenanthealthcare.com/ckgala](http://covenanthealthcare.com/ckgala)

**OR CONTACT**  
**COVENANT HEALTHCARE**  
Foundation Office, 989.583.7600  
Foundation@chs-mi.com



**ENTERTAINMENT - \$15,000**

- 16 Complimentary Gala Tickets
- “Thank you” announcement from Master of Ceremony 3 times during the Gala
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**CHAMPAGNE TOAST - \$9,000**

- 12 Complimentary Gala Tickets
- Opportunity to give a 1-2 minute toast at the end of event program or be recognized in the toast
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**DANCE FLOOR - \$6,000**

- 8 Complimentary Gala Tickets
- Business name or Logo on the Dance Floor
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**CENTERPIECE - \$6,000**

- 8 Complimentary Gala Tickets
- Business name/Logo on a card at each dinner table
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**MASTER OF CEREMONY - \$5,000 [2 AVAILABLE]**

- 8 Complimentary Gala Tickets
- Business thanked by MC in opening remarks
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**SIGNATURE DRINK - \$5,000**

- 6 Complimentary Gala Tickets
- Business on ice sculpture at signature drink table
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**WINE SERVICE - \$4,000**

- 6 Complimentary Gala Tickets
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**PRINT - \$3,500**

- 4 Complimentary Gala Tickets
- Business printed on the back of the event program
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**TAKE HOME GIFT - \$3,500**

- 4 Complimentary Gala Tickets
- Business name/ Logo on packaged sweet treat for each guest
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**REGISTRATION - \$3,000**

- 4 Complimentary Gala Tickets
- Business on signage at the registration table
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**HORS D’OEUVRES - \$3,000**

- 4 Complimentary Gala Tickets
- Business on ice sculpture at hors d’oeuvres table
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**PHOTOGRAPHY - \$3,000**

- 4 Complimentary Gala Tickets
- Signage near the photographer station
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**VALET SPONSOR - \$3,000**

- 4 Complimentary Gala Tickets
- Sign posted at valet station
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**DESSERT - \$3,000**

- 4 Complimentary Gala Tickets
- Edible logo placed on plated dessert
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**COCKTAIL HOUR - \$2,500 [4 AVAILABLE]**

- 4 Complimentary Gala Tickets
- Business listed at Bar during Cocktail Hour
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**LATE NIGHT SNACK - \$2,500 [2 AVAILABLE]**

- 4 Complimentary Gala Tickets
- Business displayed on snack table
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**TABLE SPONSOR - \$2,500 [15 AVAILABLE]**

- 8 Complimentary Gala Tickets
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**LOUNGE - \$2,500 [2 AVAILABLE]**

- 2 Complimentary Gala Tickets
- Business displayed at one lounge area
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**COAT CHECK - \$1,500**

- 2 Complimentary Gala Tickets
- Business listed on coat check ticket
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**COFFEE STATION - \$1,500 [2 AVAILABLE]**

- 2 Complimentary Gala Tickets
- Business listed at end of evening coffee station
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**COCKTAIL HOUR MUSIC - \$1,500**

- 2 Complimentary Gala Tickets
- Business listed near musician
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**GALA NIGHT - \$1,000**

- 2 Complimentary Tickets to Gala
- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**COVENANT KIDS - \$500**

- Logo scrolling at the Gala
- Invitation for 2 to Foundation Donor events in the following year

**GALA SUPPORT - \$250**

- Recognition in Gala Event Program, December Foundation newsletter and Covenant Kids Website with live link to business

Thank you

FOR YOUR SUPPORT